



If you are not living on the edge...
you are taking too much space

Let's maximize the value of every inch you occupy!

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About Ephlux

Vision

To be the leading enabler of 'enterprise agility'.

Mission

To provide premium-quality management, technology and marketing services that help our customers, employees and partners become and remain the leaders of change.

Values

Ephlux is a diverse group of individuals and teams across 3 continents that thrive on the shared values of **leadership, integrity, agility** and **quality**.

These values have over the time shaped our organizational strategies, structure, culture and systems to create an unprecedented value for our customers, employees, partners and investors in a cordial win-win relationship.

leadership. integrity. agility. quality

The greatest journey...
begins with a single step



Start yours with Ephlux



Gear up to Enterprise Agility!



IT Services



innovate. integrate. liberate



Application Services

Ephlux provides application management, development and support services through its flexible agile processes. Our delivery capabilities are augmented by our global presence, international affiliations and robust communication strategies backed by state-of-the art delivery infrastructure.



Web Design & Development

Ephlux provides Web design and development services to help make your company's online presence stand out from the crowd. We can design your websites, create a distinct corporate identity and work with you on all of your design needs.



Enterprise Integration Services

Ephlux enables your business to liberate its systems, processes and people by integrating your enterprise with your customers and partners using SOA (Service Oriented Architecture) and middleware technologies.



Agile Outsourcing

Ephlux works with you to plan, execute and manage your agile outsourcing (ITO/BPO) roadmap. We transform your business into an agile enterprise by aligning your outsourced IT assets and processes with your business objectives.



Social Applications

conceptualize. socialize. viralize

Viralize your brand!

Facebook Custom Applications

In order to boost your brand virally, you need to get creative. Ephlux empowers you with custom Facebook Apps to go viral like never before.

Connect with 600 million!

Facebook-Connect Integration

Trying to glue your target audience with your website? Ephlux provides you with Facebook Connect Integration service to fuse your website with Facebook.

Get your business Liked!

Facebook Interactive Pages

Almost every other company has a Facebook Page now. But do you want to stand out from the rest and attract your customers unusually? We help you achieve that with Facebook Interactive Pages.





Mobile Applications

Unleash your potential with mobile applications

With number of mobile internet users sky rocketing, this is the time to build your presence in the mobile world with competitive applications that enable your business mobility, engages your prospects and helps you retain your customers.

Cross Platform Expertise

Our team has strong expertise in designing and developing applications for all the top mobile/handheld brands.

Social Networks/Web 2.0 Savvy

In line with what's hot and what's not, every app integrates with the best of breed social networks.

Extensive Viral Marketing Experience

We build apps that create strong engagements with your customers – and are not just 'good looking'.



Boom your business with BlackBerry Apps



Dominate the world with iPhone Apps



Prepare for the future with Android Apps



Sustain your business with Windows Mobile Apps



Marketing Services

discover. differentiate. deliver

Market Research

Ephlux offers a full range of market research services. We understand your needs for market intelligence as a key ingredient for understanding consumer needs, discovering new opportunities and identifying customer patterns. Our research team is experienced and equipped for primary and secondary research and analysis. This allows us to customize a solution that best fits the unique requirements of our clients.

Web Marketing

Handling your online exposure, Ephlux Web Marketing solutions allow you to focus your time and efforts on building your customer base without having to worry about marketing and advertisement cost optimization.

Social Media Marketing

Ephlux enriches your online marketing and customer engagement activities with its tactful Social Media Marketing Services. Whether you desire to get your brand liked, followed or simply need to get experiential with your customers, our 360 degree Social Media Marketing Services help you achieve your targets.

Marketing Collateral Development

Ephlux provides professional content development, copywriting and marketing collateral development services to help make your company's brand image stand out from the crowd.

It is only in adventure
that some people succeed in knowing themselves...
in finding themselves.



Let us find you.. your unknown potential!

Success Stories

Healthcare Workflow Automation

Commodity Options Trading

Digital Watermarking Solution

E-Learning

Mobile Applications

Affiliate Marketing

E-Commerce

Media & Broadcasting

Social Applications

Business Process Automation

Payment Gateway

Mobile Service Delivery Platform

Amazon Merchant Integration

Affiliate Programs

Online Gaming

Software

- › Business Process Management
- › Workflow Automation

E-Commerce

- › Affiliate Marketing Network
- › Social Marketing / Web 2.0 Solutions

Telecom

- › Custom Service Delivery Platform
- › SMS Value Added Services
- › Mobile Media Integration

Healthcare

- › Transcription Automation
- › Medical Records Management
- › Patient Appointment Scheduling

Manufacturing

- › Product Lifecycle Management
- › Material Resource Planning

Mortgage

- › Web Development
- › Lead Generation

Real Estate

- › Marketing Websites
- › Property Management Solution

Environment

- › Carbon Credit Trading
- › Community Information Portals

Insurance

- › Third Party Administration
- › Claim Management Solution

Retail

- › Supply Chain Management
- › Amazon Integration

Media

- › Digital Watermarking
- › Television Subscription Solution
- › Social Media

Finance

- › Future Options Trading
- › Payment Gateway

Education

- › Learning Management System
- › Remote Learning – Web Meeting

Travel

- › Accommodation Global Distribution System
- › Business Solutions for Tourism Industries
- › Tourism e-market Solution

We can't trust the challenging waves ...
but united we can break them in



Let's sail together!

Overview

In today's highly networked global economy, remaining competitive is unimaginable without strong, dependable and meaningful alliances. No more can the organizations budget their bottom lines in isolation, without sharing and accounting for collaborative business processes with their partners.

Ephlux since its inception has formed strong alliances as a key strategy towards achieving constant growth, evolution and competitive differentiation, thus transforming itself and its alliances into a winning whole. This has helped Ephlux constitute 'just-in-time' project teams fully equipped to achieve today's some of the most complex business challenges through the deployment of the best-of-the-breed technologies.

Joint Marketing Program

Reciprocate opportunities, Ascend Higher!

Ephlux partners with companies and individuals to jointly market each other's standard products/services or to work on custom marketing ventures.

Co-Sourcing Program

Combine strengths, Extend Capacity!

Ephlux successfully caters to the global-sourcing challenges with its unique, agile and systematic planning/execution framework which maximizes the value of Application Services co-sourcing strategies with its partners.

Service Reseller Program

Cultivate relationships, Reap Returns!

Ephlux allies with consulting companies, independent consultants and marketing firms to resell Ephlux services in their respective regions or globally, based upon pre-agreed revenue-sharing arrangements.

We provide our partners:

- Sales Training
- Marketing Collaterals
- Business Requirement Analysis
- Project Management
- Alliance Collaboration Portal

A group of three hikers is seen from behind, walking along a snow-covered mountain ridge. They are wearing dark winter gear and carrying large backpacks. The landscape is a vast, rugged mountain range with numerous peaks and ridges, all covered in snow. The sky is a clear, pale blue. The overall scene conveys a sense of adventure and preparation for a challenging environment.

Get Ready...
for the new reality

Your journey to agility starts here!





Now is the time to innovate, integrate and liberate your business!
Contact us today and set up a meeting to discuss your needs.

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